Digital Presentation Reference Guide



ASDA Core Values of	Unacceptable	Fair	Good	Excellent	Superior
Conversational, Collaborative, Congenial should be evident in all events	Well below expectations of ASDA competitors	Growth necessary to successfully compete with others in this room	Prepared, competent competitor compared to others in this room	Top half of room; polished, well-spoken competitor compared to others in this room	Exceeding other competitors in this room in preparation, polish and presentation
Main Idea	Inappropriate or offensive	Topic has limited appeal,	Topic is developed enough to	Interesting or important topic	Topic stands out in its appeal
Speaker has something	topic, lack of preparation	thesis needs more	enjoy the speech, could use	that is clear throughout the	to a wide audience and
interesting or important to		development, minimal	additional clarity or support	speech and supported by	relevance over time and
say		support for thesis, or main		depth of research, logic or	includes advanced research,
		idea unclear		stories	logic or stories
Language and Visual	Use of plagiarism or	Speech has limited	Speech organized enough to	Compelling organization,	Surprisingly compelling
Speaker's ideas and visual	offensive language, disregard	organization or slides seem	follow, assertions may need	introduction and conclusion;	speech in organization,
aids are organized and	for content rules	unfinished or inadequate	balancing or developing, or	effective slides; good use of	transitions, slides and
effective			slides might need some improvement	time to balance arguments	support
Voice	Disrespectful, unkind or	Competitor too quiet, hard	Volume, pronunciation, or	Accurate pronunciation,	Vocal variety captivates
Speaker's voice captures the	offensive attitude, language,	to understand, or uses little	manner of speaking is	sincere and conversational in	interest, engages audience
audience's attention	or tone of voice	variation in tone, rate or	comprehensible but not	use of volume, rate and pitch	
		pitch	conversational		
Action	Inappropriate dress or	Inability to interact with	Use of slides and stage is	Interaction with slides and	Captivating use of stage and
Speaker's visual performance	disrespectful, unkind or	slides; action on stage	deliberate and interesting;	use of body language and eye	slides; hand motions, eye
engages the audience's	offensive gestures,	inadequate to engage	speaker might appear	contact catch and keep	contact, and other body
attention	movements or posture	audience	nervous	audience's interest	language are deliberate and enhance the speech
Impact	Rude to the audience,	Audience has a hard time	Impact is meaningful	Memorable speech with	Excellent rapport, sensitive
Speaker develops a rapport	blatant disregard of the	relating to the speech or	according to the ASDA	connection to audience	treatment of topic, aligns
with the audience and aligns	ASDA mission	speech contradicts ASDA	mission, somewhat	through humor or other	with and promotes ASDA
with the mission of ASDA		mission	developed rapport	emotion, aligns with the ASDA mission	mission

Duo Interpretation Reference Guide



ASDA Core Values of Conversational, Collaborative, Congenial should be evident in all events	Unacceptable Well below expectations of ASDA competitors	Fair Growth necessary to successfully compete with others in this room	Good Prepared, competent competitor compared to others in this room	Excellent Top half of room; polished, well-spoken competitor compared to others in this room	Superior Exceeding other competitors in this room in preparation, polish and presentation
Main Idea Speaker has something interesting or important to say	Inappropriate or offensive topic, lack of preparation	Literature selection has limited appeal or theme needs more development	Story and theme developed enough to enjoy the speech, could use wider appeal or relevance	Interesting or important story of literary merit that clearly develops theme through humor or other emotion	Speech stands out in its appeal to a wide audience and relevance over time and shows advanced theme development
Script Story is organized and effective	Use of plagiarism or offensive language, disregard for content rules	Story line hard to follow or features unclear character choices	Literature selection is cut well enough to follow, but scenes or characters may need balance or development, or speech might lack conflict and resolution	Use of artful elements from literature selection such as symbols, foreshadowing or imagery; plot is clear; interesting choice of characters	Excellent retelling incorporating artful features and powerful development of the plot
Character Acting Characters capture the audience's attention	Inappropriate dress or disrespectful, unkind or offensive attitude, language, or tone of voice	Characters are inconsistently portrayed or hard to distinguish, or speech is hard to hear	Clearly distinguished characters most of the time, and character transitions move the speech along	Smooth transitions and consistent characters that are clearly distinguished by vocal qualities, bearing and manner	Superior portrayal of believable, distinct characters; speech features advanced vocal and physical techniques and transitions
Scene Development Speaker's visual performance engages the audience's attention	Disrespectful, unkind or offensive gestures, movements or posture	Speech has confusing scenes or transitions or imbalance in participation by the competitors	Creative staging, good transitions, but speakers might appear nervous	Meaningful creation of scenes and imaginary props and balanced interaction between competitors	Extremely believable scenes, excellent partner harmony, magical transitions
Impact Speaker develops a rapport with the audience and aligns with the mission of ASDA	Rude to the audience, blatant disregard of the ASDA mission	Audience has a hard time relating to the speech or speech contradicts ASDA mission	Impact is meaningful according to the ASDA mission, somewhat developed rapport	Memorable speech with connection to audience through humor or other emotion, aligns with the ASDA mission	Excellent rapport, sensitive treatment of topic, aligns with and promotes ASDA mission

Extemporaneous Reference Guide



ASDA Core Values of Conversational, Collaborative, Congenial should be evident in all events	Unacceptable Well below expectations of ASDA competitors	Fair Growth necessary to successfully compete with others in this room	Good Prepared, competent competitor compared to others in this room	Excellent Top half of room; polished, well-spoken competitor compared to others in this room	Superior Exceeding other competitors in this room in preparation, polish and presentation
Main Idea Speaker has something interesting or important to say	Inappropriate or offensive topic, lack of preparation	Response has limited appeal, thesis needs more development, main idea unclear, minimal support for	Response is developed enough to understand the speech, could use additional clarity or support,	Interesting or important response that is clear throughout the speech and supported by depth of	Response stands out in its depth of understanding and advanced research, logic or relevant stories; thoroughly
,		thesis, does not understand issue, or does not take a position	understanding of issue limited but tries to take a position	research, logic or stories; understands the issue and takes a position	understands the issue and argues strongly for a position
Language Speaker's ideas and sources are organized and effective	Use of plagiarism or offensive language, disregard for content rules	Speech has limited organization, includes little research or citations, or speaker has misunderstood the topic	Speech organized enough to follow, assertions may need balancing or developing, includes small variety of sources	Compelling organization, introduction and conclusion; ample citations and support; good use of time to balance assertions	Surprisingly compelling speech in organization, transitions, and citations or other support
Voice Speaker's voice captures the audience's attention	Disrespectful, unkind or offensive attitude, language, or tone of voice	Competitor too quiet, hard to understand, or uses little variation in tone, rate or pitch	Volume, pronunciation, or manner of speaking is comprehensible but not conversational	Accurate pronunciation, sincere and conversational in use of volume, rate and pitch	Vocal variety captivates interest, engages audience
Action Speaker's visual performance engages the audience's attention	Inappropriate dress or disrespectful, unkind or offensive gestures, movements or posture	Action on stage inadequate to engage audience	Use of stage is deliberate and interesting; speaker might appear nervous	Command of the stage and use of body language and eye contact catch and keep audience's interest	Captivating use of stage, deliberate and interesting use of hands and other body language, and consistent eye contact
Impact Speaker develops a rapport with the audience and aligns with the mission of ASDA	Rude to the audience, blatant disregard of the ASDA mission	Audience has a hard time relating to the speech or speech contradicts ASDA mission	Impact is meaningful according to the ASDA mission, somewhat developed rapport	Memorable speech with connection to audience through humor or other emotion, aligns with the ASDA mission	Excellent rapport, sensitive treatment of topic, aligns with and promotes ASDA mission

Impromptu Reference Guide



ASDA Core Values of Conversational, Collaborative, Congenial should be evident in all events	Unacceptable Well below expectations of ASDA competitors	Fair Growth necessary to successfully compete with others in this room	Good Prepared, competent competitor compared to others in this room	Excellent Top half of room; polished, well-spoken competitor compared to others in this room	Superior Exceeding other competitors in this room in preparation, polish and presentation
Main Idea Speaker has something interesting or important to say	Inappropriate or offensive topic, lack of preparation	Response has limited appeal, thesis needs more development, main idea unclear, minimal support for thesis, or does not understand the topic	Response is developed enough to understand the speech, could use additional clarity or support, mostly understands the topic	Thesis is clear throughout the speech, relates directly to the assigned topic, and is supported by personal, historical, literary stories, etc.	Thesis stands out in its depth of understanding, speech shows advanced storytelling from personal, historical, literary, or other sources
Language Speaker's ideas and stories are organized and effective	Use of plagiarism or offensive language, disregard for content rules	Speech has limited organization or is too short	Speech organized enough to follow, time used reasonably well, assertions may need balancing or developing, or support incomplete or unconvincing	Compelling organization, introduction and conclusion; ample support; good use of time to balance assertions	Surprisingly compelling speech in organization, transitions and support
Voice Speaker's voice captures the audience's attention	Disrespectful, unkind or offensive attitude, language, or tone of voice	Competitor too quiet, hard to understand, or uses little variation in tone, rate or pitch	Volume, pronunciation, or manner of speaking is comprehensible but not conversational	Accurate pronunciation, sincere and conversational in use of volume, rate and pitch	Vocal variety captivates interest, engages audience
Action Speaker's visual performance engages the audience's attention	Inappropriate dress or disrespectful, unkind or offensive gestures, movements or posture	Action on stage inadequate to engage audience	Use of stage is deliberate and interesting; speaker might appear nervous	Command of the stage and use of body language and eye contact catch and keep audience's interest	Captivating use of stage, movement and eye contact
Impact Speaker develops a rapport with the audience and aligns with the mission of ASDA	Rude to the audience, blatant disregard of the ASDA mission	Audience has a hard time relating to the speech or speech contradicts ASDA mission	Impact is meaningful according to the ASDA mission, somewhat developed rapport	Memorable speech with connection to audience through humor or other emotion, aligns with the ASDA mission	Excellent rapport, sensitive treatment of topic, aligns with and promotes ASDA mission

Open Interpretation Reference Guide



ASDA Core Values of	Unacceptable	Fair	Good	Excellent	Superior
Conversational, Collaborative, Congenial should be evident in all events	Well below expectations of ASDA competitors	Growth necessary to successfully compete with others in this room	Prepared, competent competitor compared to others in this room	Top half of room; polished, well-spoken competitor compared to others in this room	Exceeding other competitors in this room in preparation, polish and presentation
Main Idea	Inappropriate or offensive	Literature selection has	Story and theme developed	Interesting or important story	Speech stands out in its
Speaker has something	topic, lack of preparation	limited appeal or theme	enough to enjoy the speech,	of literary merit that clearly	appeal to a wide audience
interesting or important to		needs more development	could use wider appeal or	develops theme through	and relevance over time and
say			relevance	humor or other emotion	shows advanced theme development
Script	Use of plagiarism or	Story line hard to follow or	Literature selection is cut	Use of artful elements from	Excellent retelling
Story is organized and	offensive language, disregard	features unclear character	well enough to follow, but	literature selection such as	incorporating artful features
effective	for content rules	choices	scenes or characters may	symbols, foreshadowing or	and powerful development
			need balance or	imagery; plot is clear;	of the plot
			development, or speech	interesting choice of	
			might lack conflict and	characters	
			resolution		
Character Acting	Inappropriate dress or	Characters are inconsistently	Clearly distinguished	Smooth transitions and	Superior portrayal of
Characters capture the	disrespectful, unkind or	portrayed or hard to	characters most of the time,	consistent characters that are	believable, distinct
audience's attention	offensive attitude, language,	distinguish, or speech is hard	and character transitions	clearly distinguished by vocal	characters; speech features
	or tone of voice	to hear	move the speech along	qualities, bearing and	advanced vocal and physical
				manner	techniques and transitions
Scene Development	Disrespectful, unkind or	Speech has confusing scenes	Creative staging, good	Smooth transitions and	Extremely believable scenes
Speaker's visual performance	offensive gestures,	or transitions	transitions, but speaker	meaningful creation of	and imaginary props, magical
engages the audience's attention	movements or posture		might appear nervous	scenes and imaginary props	transitions
Impact	Rude to the audience,	Audience has a hard time	Impact is meaningful	Memorable speech with	Excellent rapport, sensitive
Speaker develops a rapport	blatant disregard of the	relating to the speech or	according to the ASDA	connection to audience	treatment of topic, aligns
with the audience and aligns	ASDA mission	speech contradicts ASDA	mission, somewhat	through humor or other	with and promotes ASDA
with the mission of ASDA		mission	developed rapport	emotion, aligns with the ASDA mission	mission

Original Oratory Reference Guide



ASDA Core Values of Conversational, Collaborative, Congenial should be evident in all events	Unacceptable Well below expectations of ASDA competitors	Fair Growth necessary to successfully compete with others in this room	Good Prepared, competent competitor compared to others in this room	Excellent Top half of room; polished, well-spoken competitor compared to others in this room	Superior Exceeding other competitors in this room in preparation, polish and presentation
Main Idea Speaker has something interesting or important to say	Inappropriate or offensive topic, lack of preparation	Topic has limited appeal, thesis needs more development, minimal support for thesis, or main idea unclear	Topic is developed enough to enjoy the speech, could use additional clarity or support	Interesting or important topic that is clear throughout the speech and supported by depth of research, logic or stories	Topic stands out in its appeal to a wide audience and relevance over time and includes advanced research, logic or stories
Language Speaker's ideas are organized and effective	Use of plagiarism or offensive language, disregard for content rules	Speech has limited organization or integration of research	Speech organized enough to follow, assertions may need balancing or developing, or research incomplete or unconvincing	Compelling organization, introduction and conclusion; effective research; good use of time to balance arguments	Surprisingly compelling speech in organization, transitions, slides and support
Voice Speaker's voice captures the audience's attention	Disrespectful, unkind or offensive attitude, language, or tone of voice	Competitor too quiet, hard to understand, or uses little variation in tone, rate or pitch	Volume, pronunciation, or manner of speaking is comprehensible but not conversational	Accurate pronunciation, sincere and conversational in use of volume, rate and pitch	Vocal variety captivates interest, engages audience
Action Speaker's visual performance engages the audience's attention	Inappropriate dress or disrespectful, unkind or offensive gestures, movements or posture	Action on stage inadequate to engage audience	Use of stage is deliberate and interesting; speaker might appear nervous	Compelling use of stage and use of hands and other body language and eye contact catch and keep audience's interest	Captivating use of stage; hand motions, eye contact, and other body language are deliberate and enhance the speech
Impact Speaker develops a rapport with the audience and aligns with the mission of ASDA	Rude to the audience, blatant disregard of the ASDA mission	Audience has a hard time relating to the speech or speech contradicts ASDA mission	Impact is meaningful according to the ASDA mission, somewhat developed rapport	Memorable speech with connection to audience through humor or other emotion, aligns with the ASDA mission	Excellent rapport, sensitive treatment of topic, aligns with and promotes ASDA mission